

Live at the Point

**FREE LIVE MUSIC
SUNDAY SESSIONS
GODLEY HOUSE GROUNDS
DIAMOND HARBOUR
BBQ, FOOD AND DRINK STALLS
2 0 2 3
MUSIC & COMMUNITY FESTIVAL**

**SPONSORSHIP
PROPOSAL**



#LIVEATHEPOINT

PROPOSAL

That Diamond Harbour Events Inc. and **Your organisation** enter into a mutually beneficial partnership to achieve their goals through the Live at the Point 2023:

Your organisation to be visibly associated and involved with an authentic community celebration and the positive outcomes this makes possible for individuals, families and groups; to gain exposure and loyalty from the local community; to communicate to stakeholders **Your organisation's** values by telling the story of **Your organisation's** involvement with Diamond Harbour Events Incorporated.

Diamond Harbour Events Incorporated to be well resourced to do its work in the community of Diamond Harbour, while maintaining it's values, including attention to relationships, sustainability and wholeness.



#MUSIC #COMMUNITY #CONNECTION

BACKGROUND

DH Events Inc. encapsulates and promotes the values that small towns and villages across New Zealand hold dear:

- » To support the wider community;
- » To enable all ages, ethnicities, and cultures to celebrate as one;
- » To demonstrate respect for all regardless of background or beliefs;
- » To promote sustainable events through generosity and involvement.

Our event has thrived since the earthquakes in Canterbury because of the generosity of time and spirit of many locals. But as a not-for-profit event, without the support of government grants and the generous sponsorship of local businesses and organisations, we wouldn't be able to continue.

Live At The Point has proved extremely successful year upon year. We hope to continue this success for many years to come to benefit the local and wider community, to bring valued trade and prosperity to local businesses/services, and to provide a focus that demonstrates the value and beauty of Te Whakaraupō - Lyttelton Harbour.



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LIVE AT THE POINT 2023

Live at the Point celebrates music and community.

It is a family friendly live music festival held in the lush surrounds of the Godley House gardens during the summer months usually from December until March.

It is the middle of summer and people love to get together. It's a great time to stop for a moment, look around and appreciate what we have; to make new connections, get involved in community projects and form those support networks which are the background to our community's resilience and wellbeing.



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SPONSOR OPPORTUNITIES

Positive brand association with Diamond Harbour Events Incorporated and/or Live at the Point

- » Name and Logo on all collateral (print and online)
- » Your presence at Live at the Point.
- » Opportunities to promote products and services
- » Opportunities to create content for social media
- » Collaboration on internal and external media opportunities.

SPONSORSHIP AMOUNT

We are very grateful for any level of sponsorship, but suggested amounts are between \$4000 and \$15 000. We will be delighted to discuss this in person.



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CONTACT



Tim Pattinson, Diamond Harbour Events Incorporated

PHONE: 021 2732266

EMAIL: dheventsinc@gmail.com



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